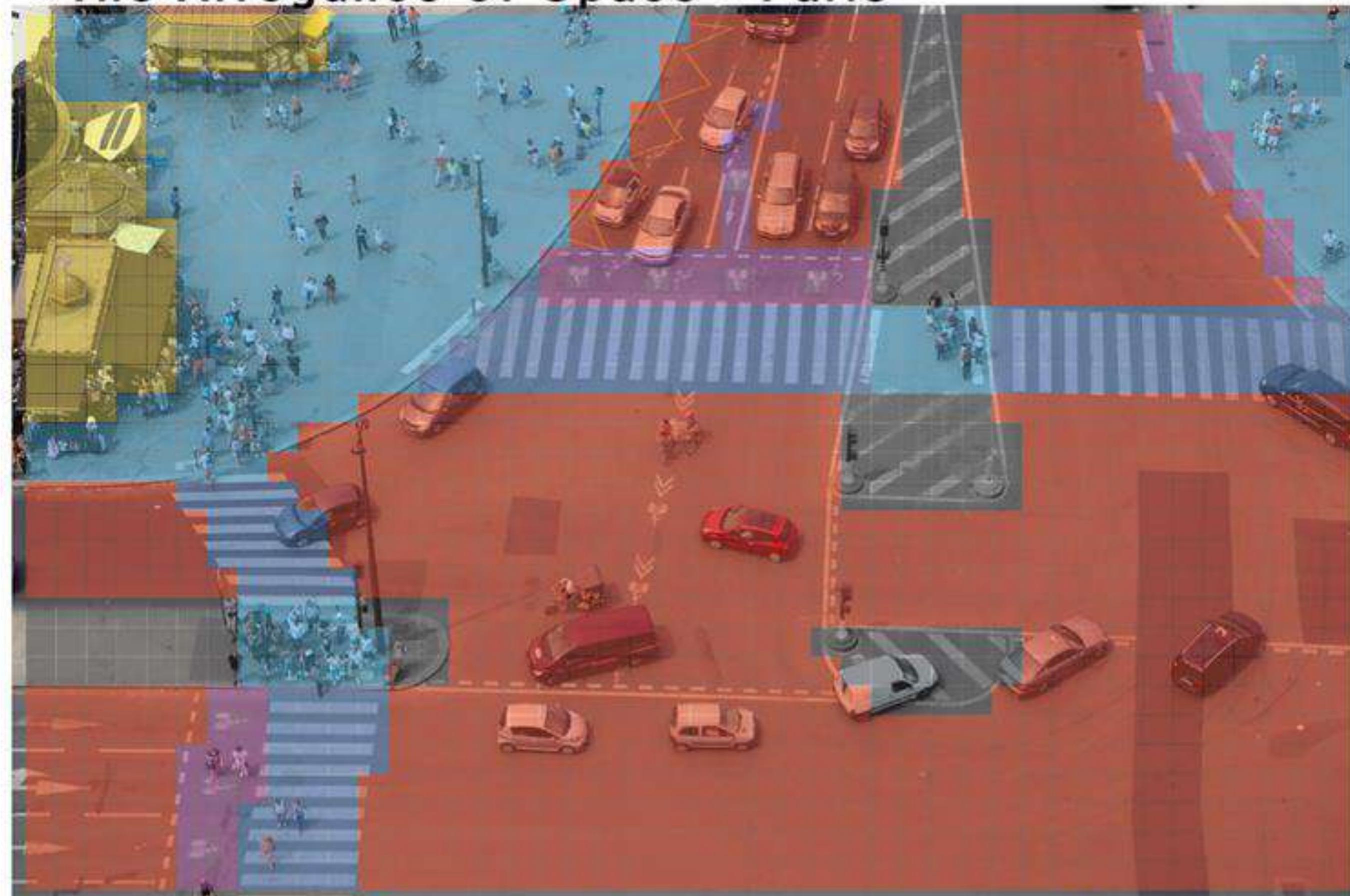




Nou model de mobilitat:
multimodal, col.laboratiu i a demanda



The Arrogance of Space • Paris



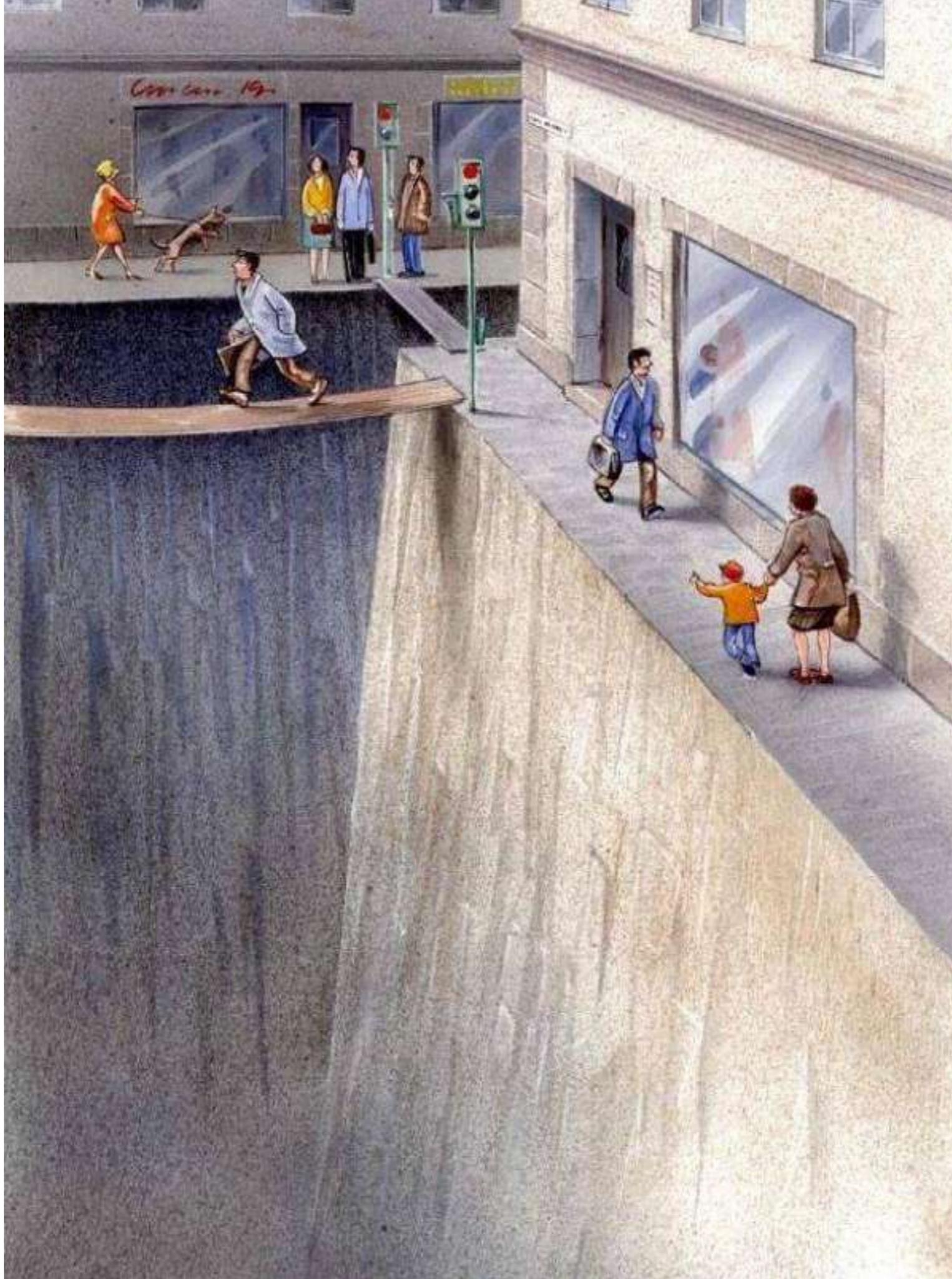
Space for cars

Space for peds
Crosswalk

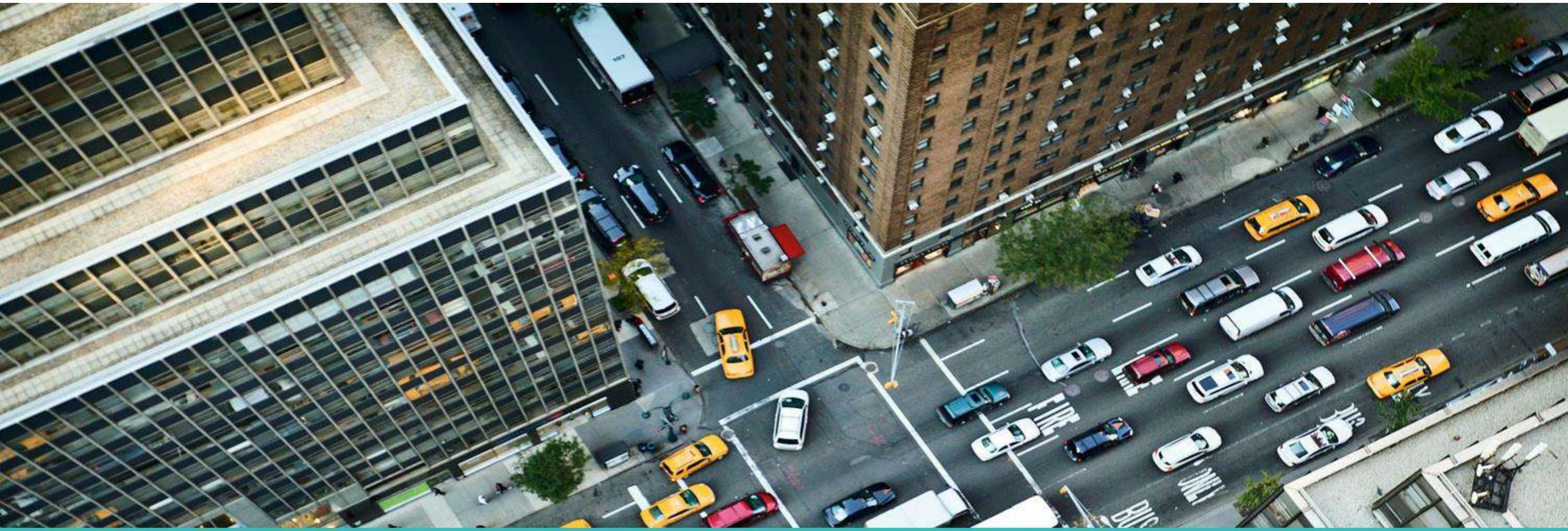
Space for bikes

"Dead" space

Buildings







Studies show that roughly 30% of all traffic congestion in urban areas is caused by drivers circling and struggling to find a parking spot





“Building more roads to prevent congestion is like a fat man loosening his belt to prevent obesity”
- Lewis Mumford, 1955



<https://www.youtube.com/watch?v=qrxxX-59b58&feature=share>

The cost of air pollution

Health impacts of road transport

3.5 MILLION

PEOPLE KILLED A YEAR GLOBALLY BY OUTDOOR AIR POLLUTION

* THAT'S MORE DEATHS THAN FROM DIRTY WATER AND POOR SANITATION



50% OF DEATHS

FROM OUTDOOR AIR POLLUTION IN OECD CAUSED BY ROAD TRANSPORT

* DIESEL VEHICLES THE BIGGEST CULPRIT



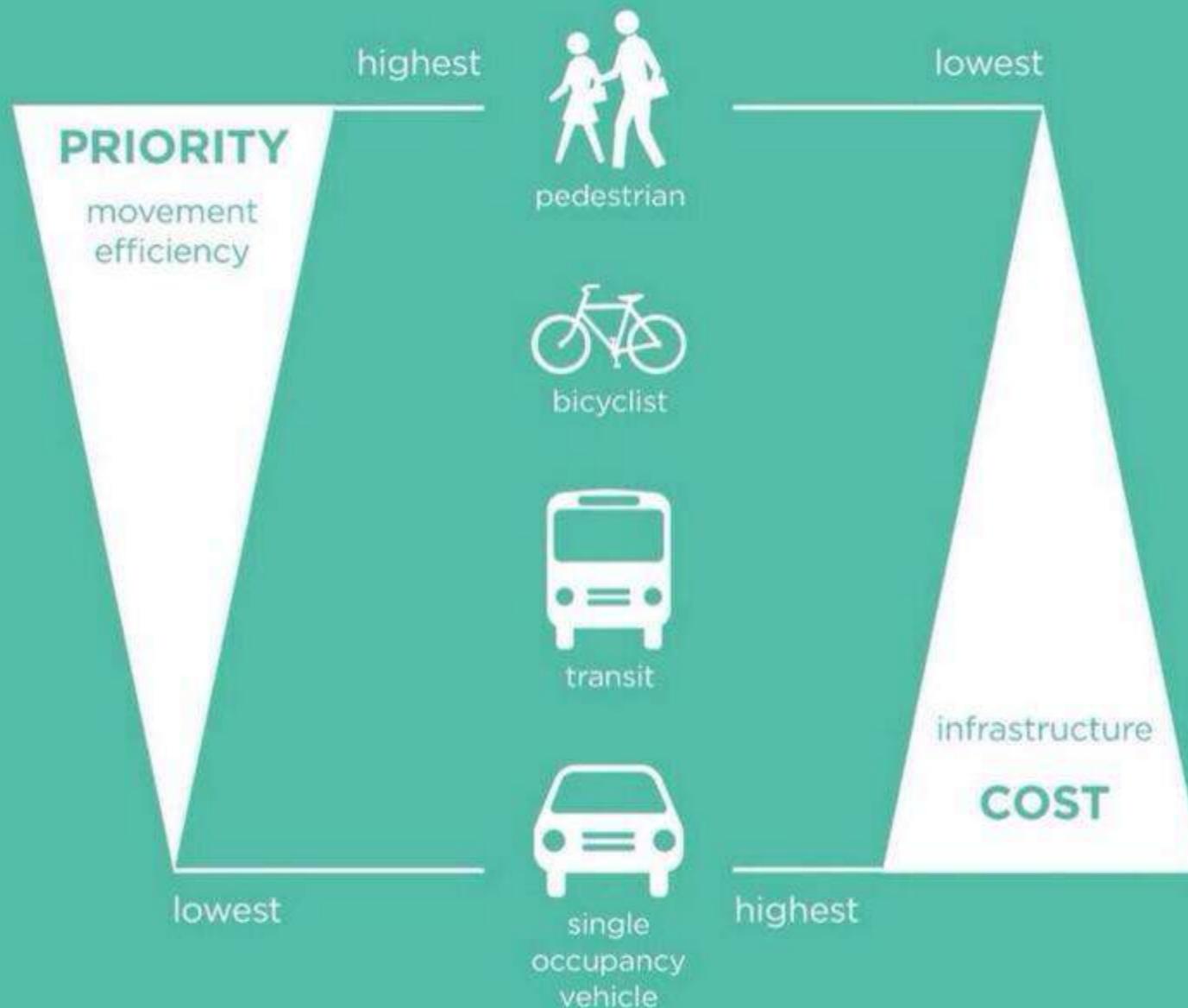
US\$ 1.6 TRILLION

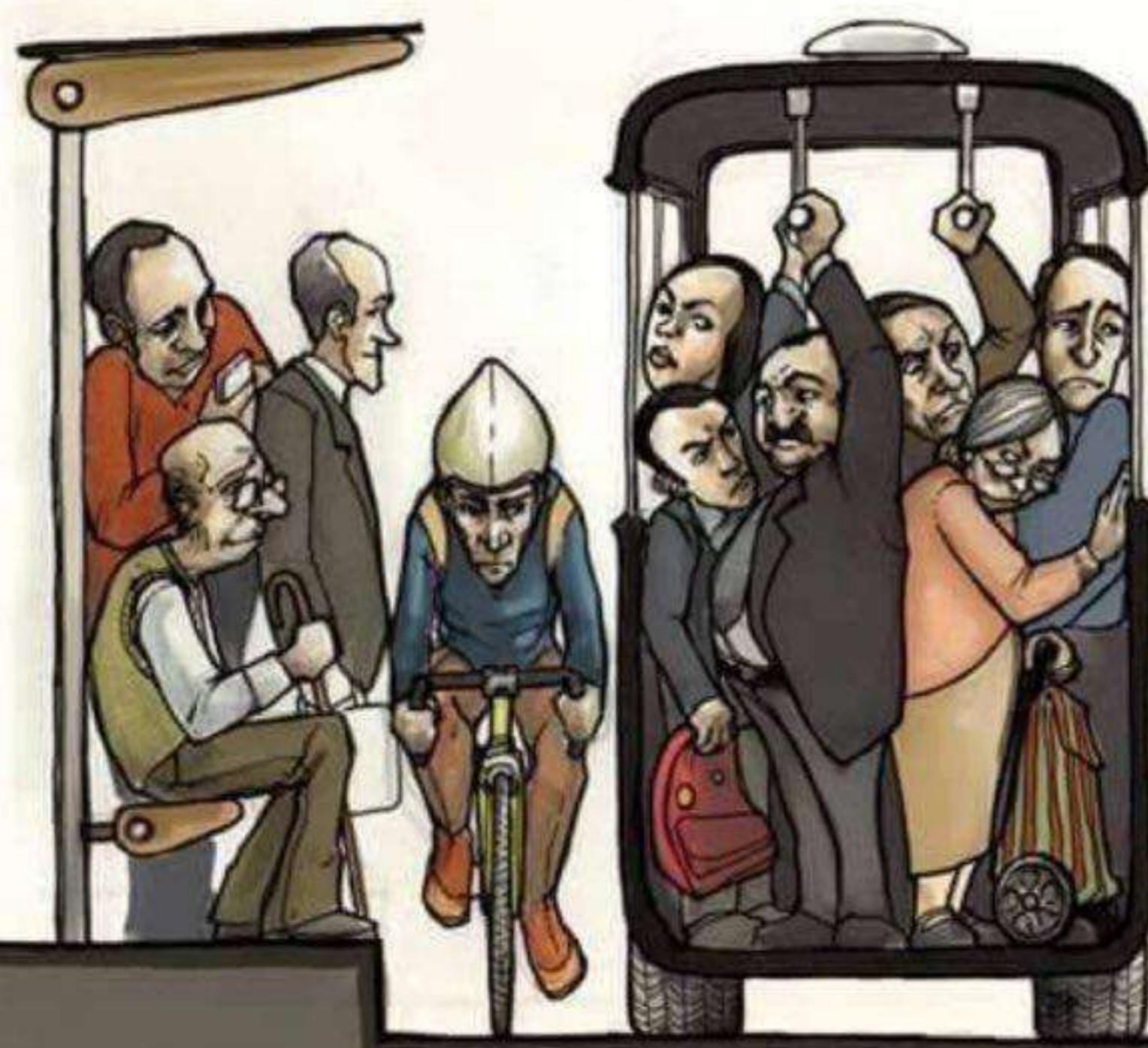
VALUE OF PREMATURE DEATH BY OUTDOOR AIR POLLUTION IN OECD

= ALMOST THE SIZE OF THE CANADIAN ECONOMY



Making pedestrians a priority on streets





planeonº 21



TODOS VIVE







Selected routes

Search routes

Nearby

Trip history

Profile

Feedback



Logout

12:30

Today, now

Floridsdorf, Floridsdorf, 1210 Wien, Österreich
Altmannsdorfer Straße

Detail

Map

16:41 - 17:10

2,0kg CO₂

16,34 km

16:41 ● Floridsdorf, Floridsdorf, 1210 Wien, Österreich

WALK

0g CO₂ | 0,01 km

16:41 ○ Brünner Straße

BIKE

0g CO₂ | 2,11 km

16:48 ○ Katsushikastraße

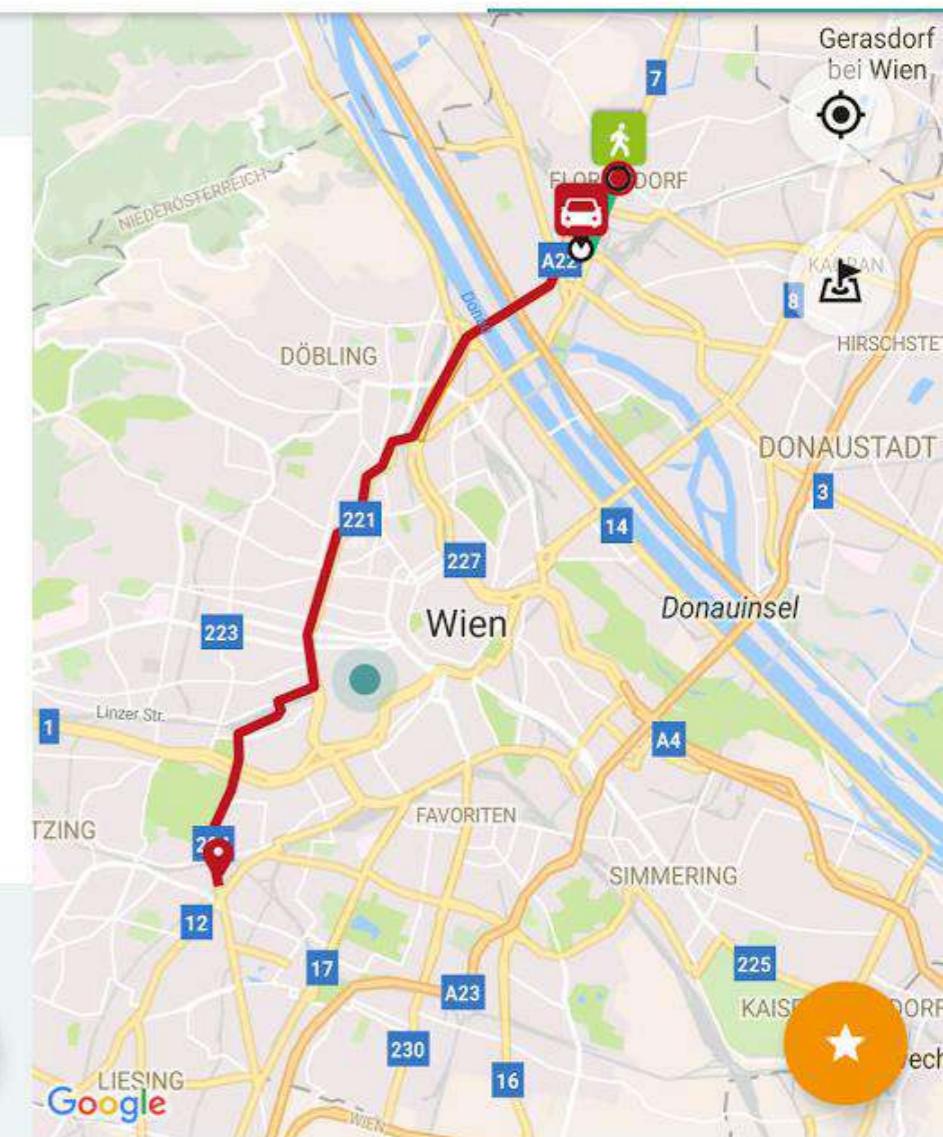
CAR

2,0kg CO₂ | 14,22 km

17:10 ● Altmannsdorfer Straße

Detail

Map



12:30

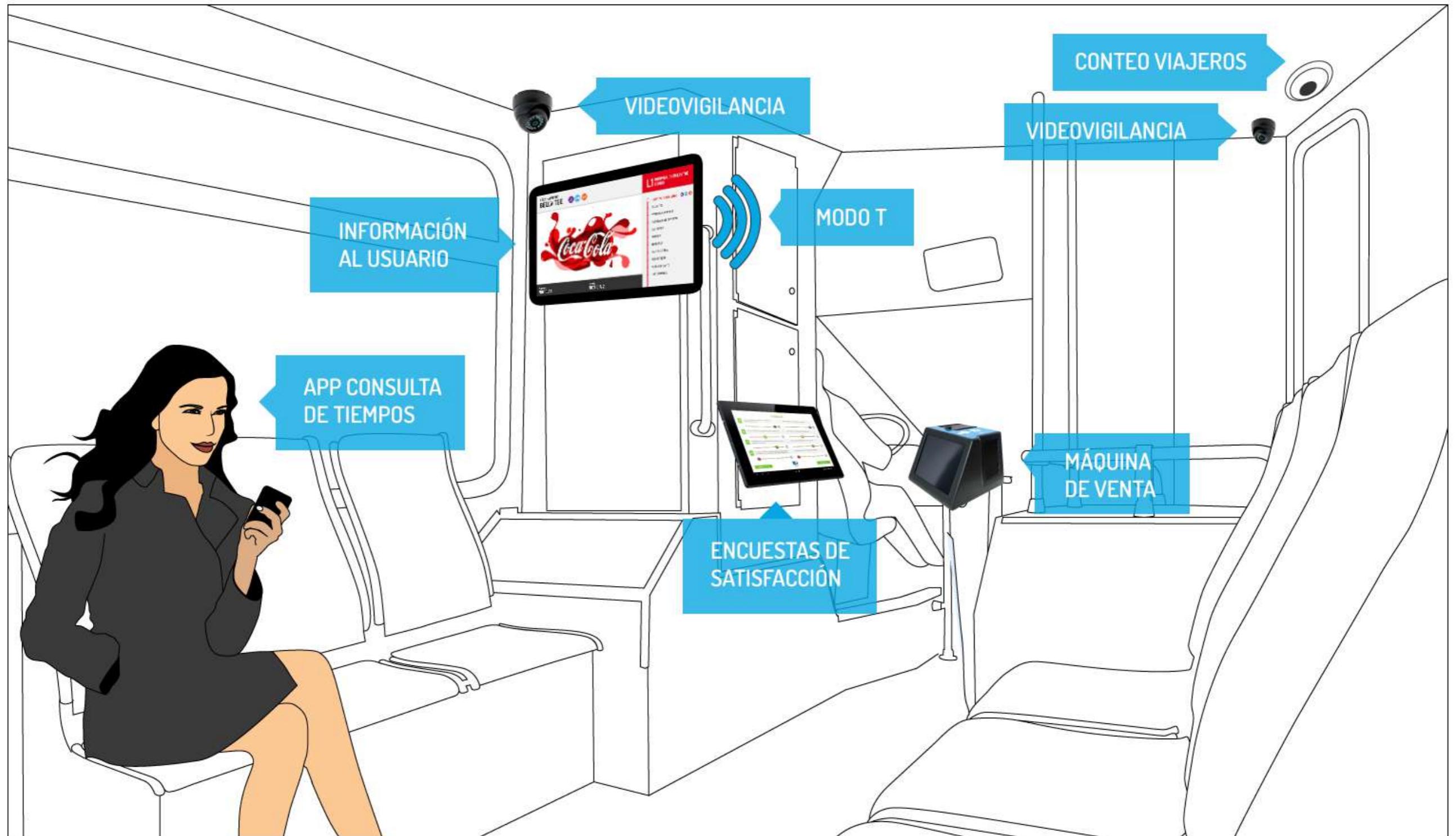
12:30

Today, now

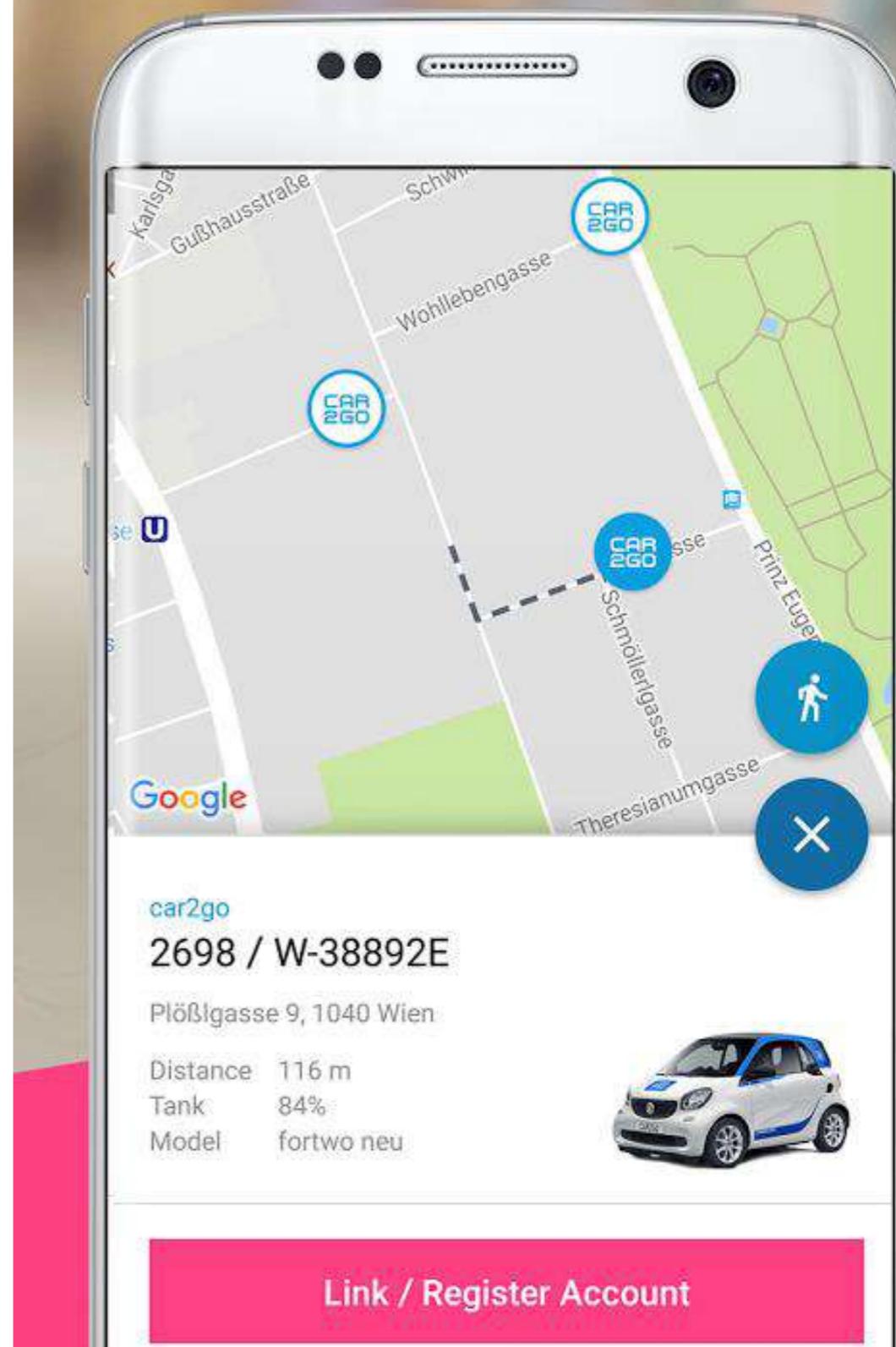
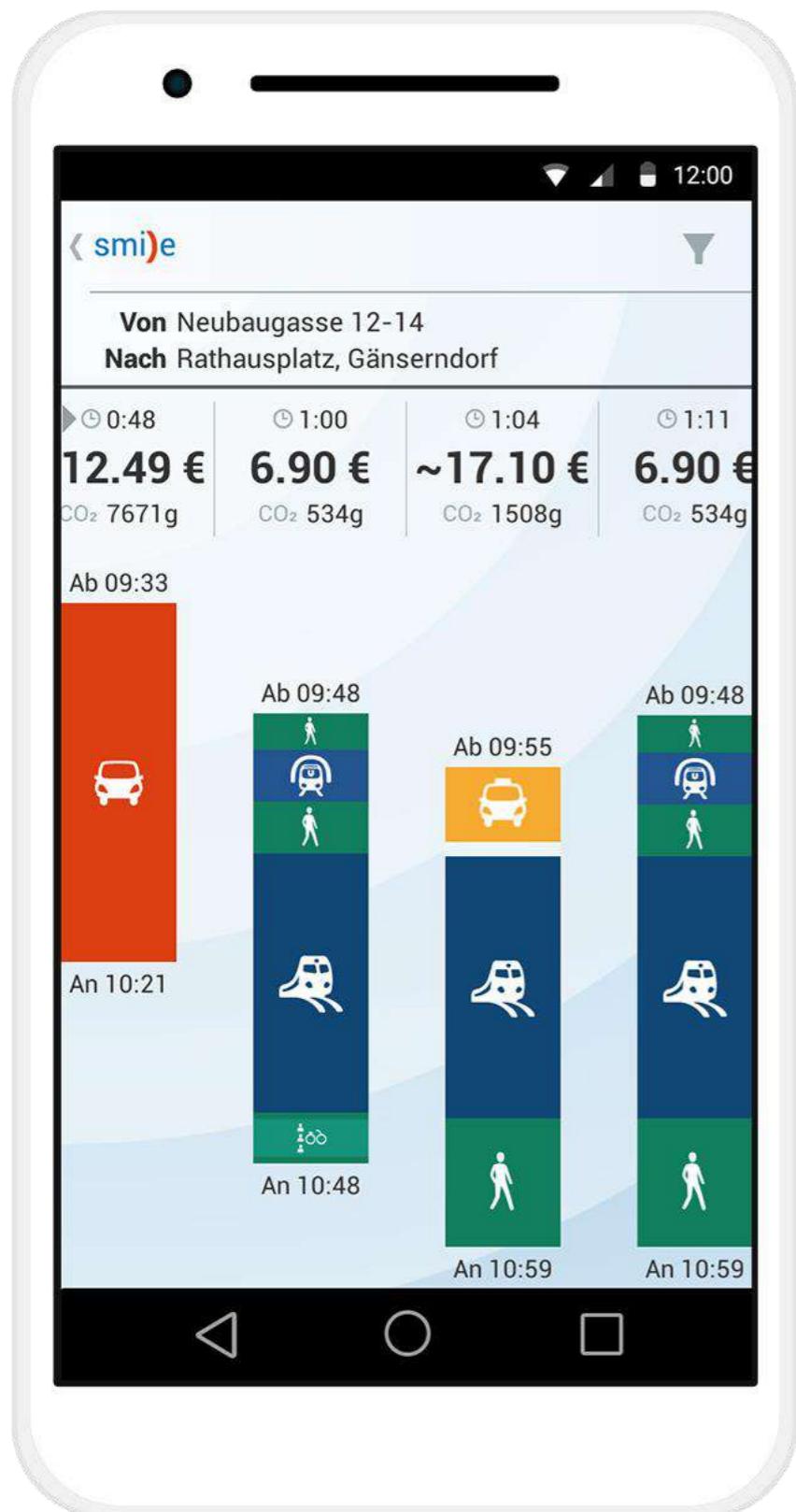
Floridsdorf, Floridsdorf, 1210 Wien, Österreich
Altmannsdorfer Straße

Detail

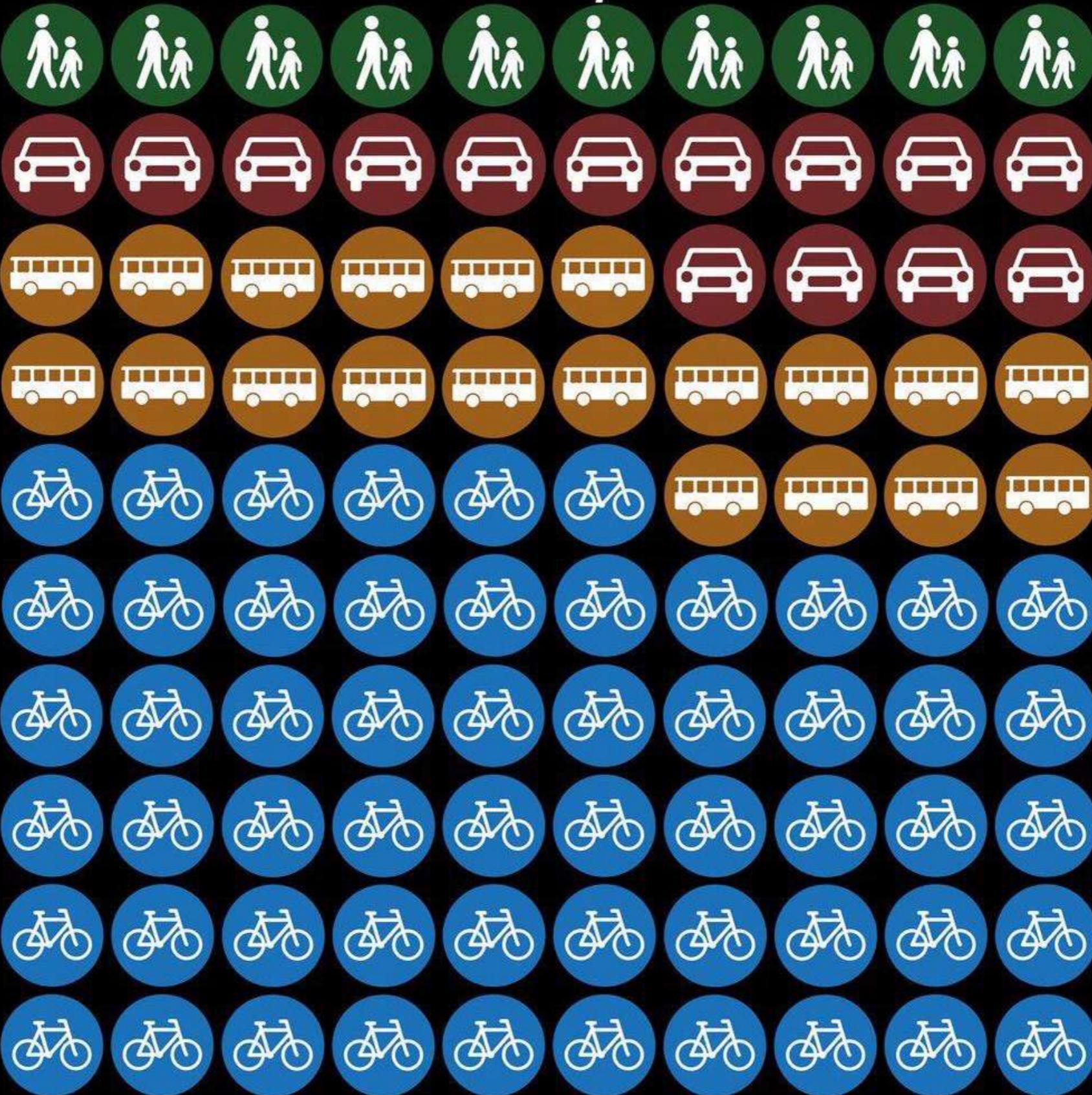
Map



Reserve your car2go



How citizens in the City of Copenhagen travel to work or education each day



Source: City of Copenhagen